

Jason B. Johnson

Accomplished technology and design leader, passionate about creating collaborative experiences between people and intelligent machines.



My work in product development and experience strategy — spanning 50+ automotive and consumer electronics brands in global markets — has been recognized by J.D. Power, WardsAuto, Fast Company, and Red Dot.

Through cross-functional and global leadership roles at Bose, Harman (Samsung), General Motors, and Ford, I have driven innovations across diverse product categories.

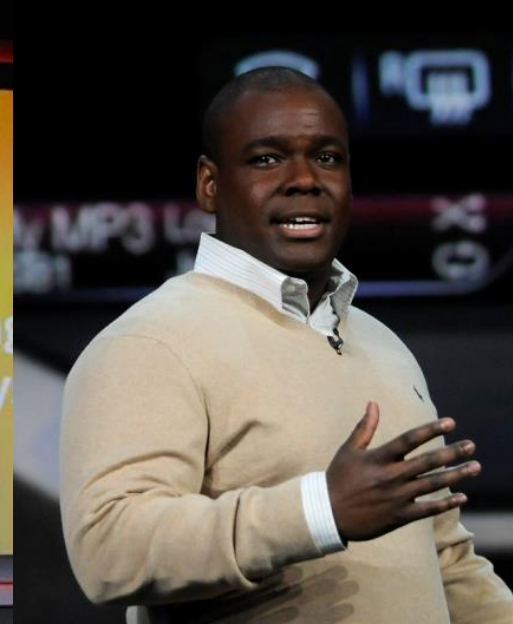
These include voice-activated navigation, cloud-based connected services, wireless connectivity, mobile applications, fully integrated digital cockpits, self-driving mobility concepts, augmented reality displays, wearable audio, and home audio ecosystems.

I believe in user-centered and iterative development — guided by deep **empathy** for the users we serve, **storytelling** to illustrate their journeys, and a commitment to **simplicity** through thoughtful reduction.

Let's build the next generation of collaborative experiences between people and intelligent machines — powered by machine learning, advanced sensing technologies, and humanistic AI.

Industry Speaker

Evangelizing simplicity and shaping the future of mobility



Brand Partner

Elevating experiences for leading automotive
and technology companies

BOSE

SAMSUNG

HARMAN
A SAMSUNG COMPANY



STELLANTIS



AKG



BANG & OLUFSEN

harman/kardon®

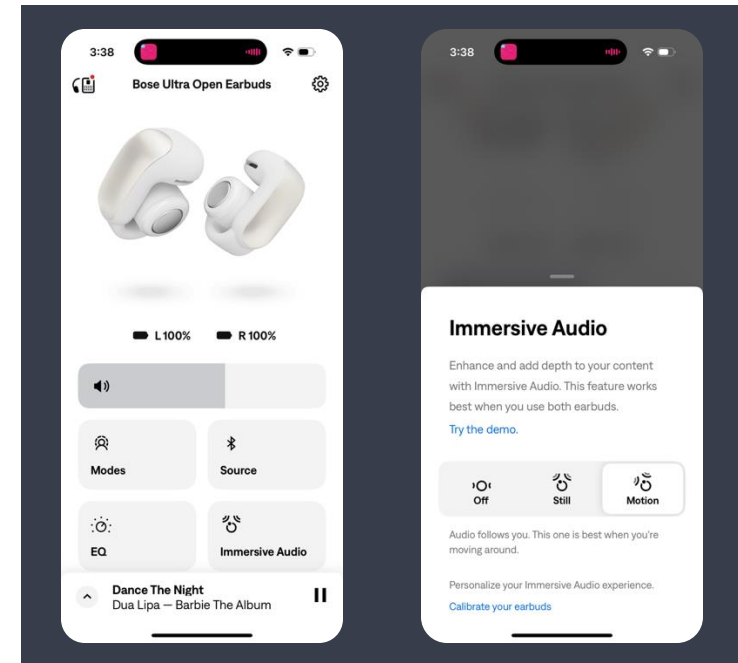
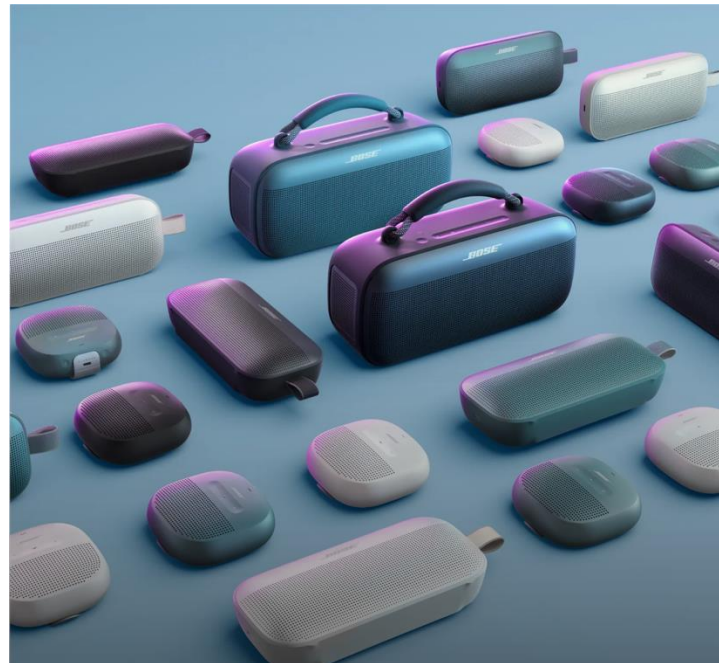
mark
LEVINSON®



Bose Connected Audio

Platform-based interaction and seamless connectivity for wearable and portable audio products

BOSE



Fiat 500E Roadster Concept

Powerful personalization across multiple ecosystems (home, car and on-the-go)



Maserati Cockpit Concept

Premium compute platform capable of driving
multiple functional domains within the vehicle



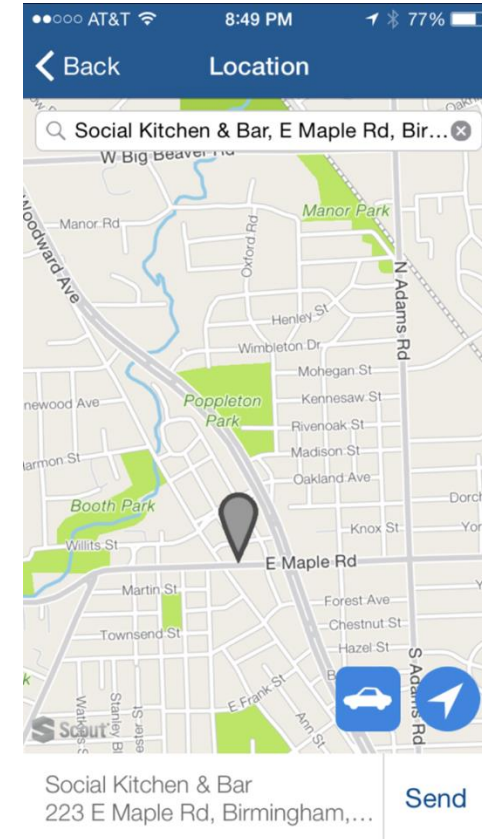
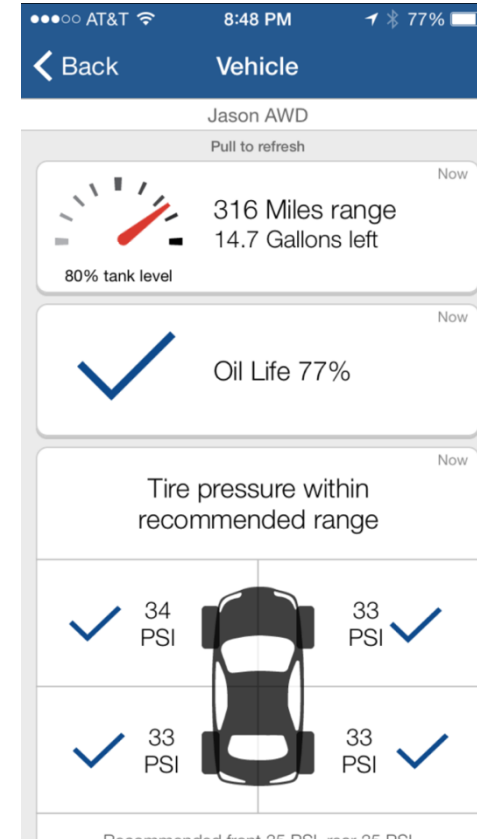
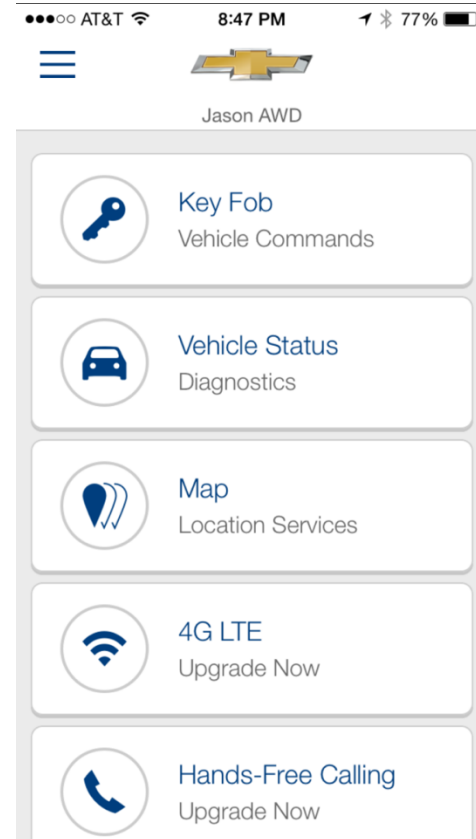
Toyota Display Audio

Multimedia experience for Europe featuring
Car Play, Android Auto, and JBL audio



OnStar RemoteLink 2.0

Second-generation mobile application with
remote vehicle control and location-based
services



Ford / Lincoln SYNC 3

3rd generation of the famed SYNC infotainment platform with in-vehicle applications

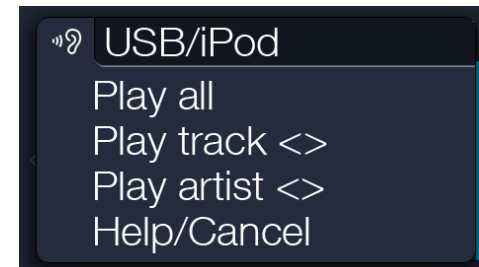
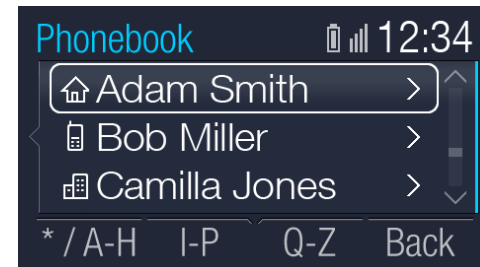
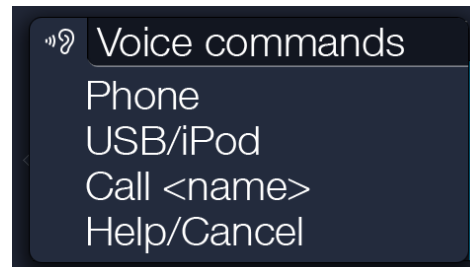


SYNC



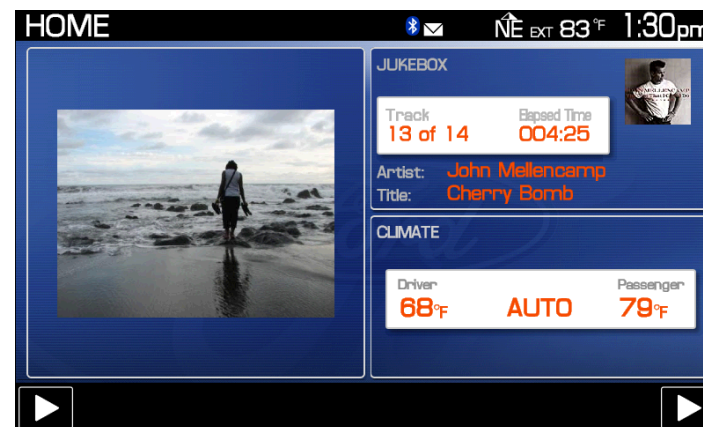
Ford SYNC in Europe

SYNC with Emergency Assistance launched in
2012 in 51 global markets



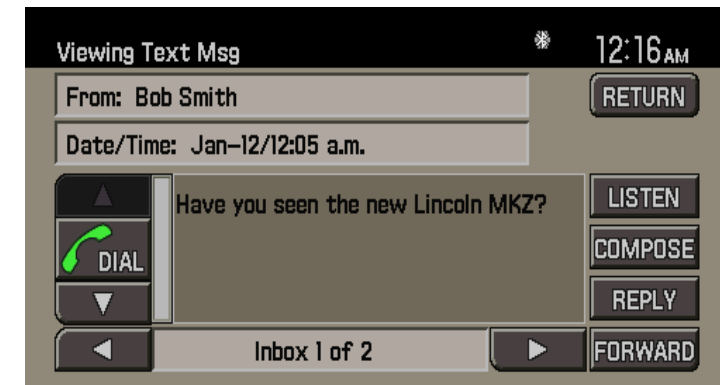
Next Generation Navigation Radio

Award-winning infotainment experience with location-based services launched in 2008



Ford / Lincoln Navigation Radio

Voice-activated navigation radio launched in
2005 and introduced with SYNC device
connectivity in 2007



F150 Infotainment

Six-CD, Sirius Satellite Radio with Family Entertainment DVD System launched in 2004



Lincoln Navigation Radio

Voice-activated navigation radio for multiple
Lincoln vehicles launched in 2002

